Power Rules

Power of a Product Rule

If *a* and *b* are nonzero real numbers and *n* is any integer, then $(ab)^n = a^n b^n$

i.e. When a group of factors is raised to a power, raise each of the **factors** in the group to this power. **WARNING**: $(xy)^5 = x^5y^5$ and $(2ab)^4 = 2^4a^4b^4$ but $(2+3)^3 \neq 2^3 + 3^3$ because 2 and 3 are terms, NOT factors!

 $(2+3)^3 = (2+3)(2+3)(2+3)$ or in general $(a+b)^3 = (a+b)(a+b)(a+b)$

$$(-2x)^2 = (-2)^2(x)^2 = 4x^2$$
 This is different than $-2^2x^2 = -4x^2$

TRY:
$$(3y)^3$$
 $(-3y)^3$ $-(3y)^3$

Power of a Power Rule

If *m* and *n* are any integers and $a \neq 0$, then $(a^m)^n = a^{m \cdot n}$

i.e. A power to a power is found by multiplying the exponents.

$$(2^{3})^{2} = 2^{3 \cdot 2} = 2^{6} = 64 \qquad (2x^{2})^{4} = 2^{1 \cdot 4} x^{2 \cdot 4} = 2^{4} x^{8} = 16x^{8} \qquad \frac{(3a^{2})^{3}}{(6a^{3})^{2}} = \frac{3^{3}a^{6}}{6^{2}a^{6}} = \frac{3^{3}}{6^{2}} = \frac{27}{36} = \frac{3}{4}$$

CAREFUL – do not reduce until after the power rule is applied!!

TRY:
$$(a^2b^2)^2$$
 $(2x^4y^2)^3$ $(2x^4)^3(y^2)^4$